

PAUL POISSON

3 Moore Road, Hopedale, Massachusetts

(978) 618-8917

paul.poisson@gmail.com

paulpoisson.com

SUMMARY

Senior UI Developer having over 20 years in successfully leading the design, development and maintenance of enterprise web applications, high traffic consumer sites and mobile applications. Specializing in front-end web technologies and UI/UX development with expertise in responsive design, and cutting edge commercial websites and applications.

SKILLS

- React, JavaScript, Bootstrap, JQuery, Material Design, Node, JSON, AJAX, REST API's
- UI/UX, Responsive Design, HTML5, CSS3, LESS & SASS
- PHP, PhoneGap(Cordova), MySQL, MSSQL, Apache, IIS, Shell, Batch
- Safari, Chrome, and Firefox Web Developer Tools, Redux Debugger, Firebug, Jest, Selenium IDE
- Atlassian (Bitbucket, Jira, Confluence), Git, WebStorm, Sublime Text, Adobe Creative Suite
- UI Design, Architecture and Development, Cross Browser, Mobile Development, SEO, SEM, CMS Integrations
- Team leadership, training and mentoring skills. Excellent written, verbal and presentation skills

EXPERIENCE

Senior UI Developer

Eagle Investment Systems LLC. 2017 – Present, Wellesley, MA

- Work closely with UX team, backend service teams and product owners to deliver scalable, testable UI components and Data Visualizations for company's Information Delivery dashboards.
- Develop and run unit tests, conduct lint tests, and ensure code coverage meets QE standards.
- Develop Functional Spikes and work on Stories in the planned Sprints
- Agile framework, daily Scrum standups, Sprints, Sprint planning, Sprint review and retrospectives
- Facilitate thought leadership with global team on code reviews, pull requests and merging into the (CI) Continuous Integration Workflow.

Senior UI/UX Developer / Chief Mobile Developer

HomeView, Inc. 2015 – 2017, Lowell, MA

- Lead the design and development of HomeView app, HomeView, Inc. corporate website and brand strategy
- Work with ReactJS, Bootstrap, JQuery, JavaScript, JSON, HTML, CSS, PhoneGap(Cordova), RESTful API, Azure Cloud to create the web and iOS mobile apps.
- Work with HTML, CSS, JQuery, PHP, MSSQL for development of the corporate web site and portal
- Integration with JSON RESTful services, Facebook, Twitter, LinkedIn, Constant Contact, Tune, Mixpanel, and Zillow API's
- Manage, compile and deploy software builds using PhoneGap(Cordova), Xcode, iTunes Connect and Azure Cloud
- Participate in the conceptual creation, art direction and production of corporate brand strategy
- Lead design and development meetings with developers, executives and key stakeholders
- Serve as a UX consulting resource within the organization
- Conduct Usability Testing with focus groups and developed personas
- Produce and edit all App previews for the iTunes Store

Senior UI Web Developer

SofTech, Inc. 2003 – 2015, Lowell, MA

- Managed all aspects of design and development of the corporate web site and backend marketing tools
- Develop, test and debug prototypes to production code using HTML, CSS, JavaScript, JQuery
- Convert business requirements into scalable, robust and flexible designs and ensure code and design meets specifications, quality and security standards, and is both testable and maintainable
- Responsible for visual consistency across modules, themes, plug-ins and performance enhancements
- Design UI mockups, flow charts, and story boards for desktop and mobile devices
- Manage corporate website initiatives including front and backend design, development, SEO, SEM, lead capture, custom mass-mailing tools, event tracking databases, email tracking applications, and CMS development.
- Responsible for design, development and maintenance of corporate intranet, online sales tools, databases, customer portal, customer database, and internal user management tools.
- Google AdWords Campaign Management, Analytics, Data Sheet Development, Graphic Design, Interactive Design

Creative Services Manager

Hampton Computer, LLC. 2001 – 2003, Hampton, NH

- Lead and manage all aspects of creative output from concept to production.
- Responsible for conceptualizing, design, development and coordinating with clients to develop strategies and implementation.
- Responsibilities included web design, interactive design, web development, and client administration portals.

Senior Web Designer / Team Lead

Magnasource, Inc. 2000 – 2001, Wakefield, MA

- Led and mentored a team of Junior Web Designers providing brand and graphical direction.
- Conducted weekly design review meetings applying critical thinking to meet brand and client specification.
- Responsible for facilitating client meetings, writing specifications and converting concepts to production code.
- Responsibilities included Client Proposals, Specification, Web Design and Development (HTML, CSS, JavaScript, Flash, ActionScript, JSP, Apache Tomcat, Information Architecture).
- Recipient of the Water Excellence Award in recognition for outstanding contributions to the company and clients.

Freelance Web Developer

2001 – Present, Hopedale, MA

Freelance web development in various capacities including Web Development, UI/UX Design, Web Applications PHP/MySQL Development, Custom CMS Design and Development, RESTful API integrations, Wordpress Integrations and Plug-in Development

OTHER PROJECTS

Mountain Sports, Inc.

I designed, developed, and maintain mountainsports.com a B2C outdoor sports apparel, camping, and kayak sales retail outlet. Technologies: HTML, CSS, JavaScript, JQuery, AJAX, JSON, PHP, IIS, MSSQL.

Hampton Computer, LLC.

I provide consulting services on a regular basis delivering design, development, and implementation of client websites, web hosting, domain management, and technical support. Technologies: HTML, CSS, JavaScript, JQuery, PHP, Apache, IIS, MySQL

EDUCATION

Art Institute of Pittsburgh

AS, Web Design & Interactive Media, 3.8/4.0

2006-2011

Areas of Study: Website Design, Visual Design, Digital Image Manipulation, Digital Audio and Video, Animation, Text/Typography, Business and Project Management

Activities: Special Projects I - Team Lead, Special Projects II - Team Lead, Special Projects III - Team Lead