

# PAUL POISSON

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## SUMMARY

Senior UI Developer having over 20 years in successfully leading the design, development and maintenance of enterprise web applications, high traffic consumer sites and mobile applications. Specializing in front-end web technologies and UI/UX development with expertise in responsive design, data visualization, and cutting edge commercial websites and applications.

## SKILLS

- React, Redux, JSX, Angular, Typescript, JavaScript, Bootstrap, JQuery, Webpack, Node, JSON, AJAX, REST API's, Karma
- UI/UX, Responsive Design, HTML5, CSS3, LESS, SASS
- PHP, PhoneGap, SQL, Apache, IIS, Java, Gradle, Docker, Jenkins
- Chrome, Firefox, and Safari Web Developer Tools, Redux Debugger, Firebug, Jest, Selenium IDE
- Agile and Dev tools, Atlassian (Bitbucket, Jira, Confluence), GitHub, IntelliJ, Sublime Text, Adobe Creative Suite
- UI Development/Design, Architecture and Development, Cross Browser, Mobile Development, SEO, SEM, CMS Integrations
- Team leadership, training and mentoring skills. Excellent written, verbal and presentation skills

## EXPERIENCE

### Senior UI Developer

Eagle Investment Systems LLC. 2017 – Present, Wellesley, MA

- Lead overseas Ukraine development team ensuring best practices, code consistency, and provide technical assistance
- Work closely with UX team, backend service teams and product owners to deliver scalable, testable UI components and Data Visualizations for company's Information Delivery dashboards
- Develop unit, and end-to-end tests; ensure code coverage and quality meets QE standards. (SonarQube, Lint)
- Develop prototypes, POC's, functional spikes and execute stories working closely with the Product Owners
- Agile framework, daily scrum standups, sprints, sprint planning, sprint review and retrospectives
- Facilitate thought leadership conducting code reviews; approving pull requests, and merging into the CI/CD pipeline

### Senior UI/UX Developer / Principal Mobile Developer

HomeView, Inc. 2015 – 2017, Lowell, MA

- Lead the design and development of HomeView app, HomeView, Inc. corporate website and brand strategy
- React, Bootstrap, JQuery, JavaScript, JSON, HTML, CSS, PhoneGap, REST API, Azure Cloud
- HTML, CSS, JQuery, PHP, MSSQL (corporate web site and portal)
- Integration with JSON REST services, Facebook, Twitter, LinkedIn, Constant Contact, Tune, Mixpanel, and Zillow API's
- Manage, compile and deploy software builds using PhoneGap, Xcode, iTunes Connect and Azure Cloud
- Participate in the conceptual creation, art direction and production of corporate brand strategy
- Lead design and development meetings with developers, executives and key stakeholders
- Serve as a UX consulting resource within the organization
- Conduct Usability Testing with focus groups and developed personas
- Produce and edit all App previews for the iTunes Store

### Senior UI Web Developer

SofTech, Inc. 2003 – 2015, Lowell, MA

- Managed all aspects of design and development of the corporate web site and backend marketing tools
- Develop, test and debug prototypes to production code using HTML, CSS, JavaScript, JQuery
- Convert business requirements into scalable, robust and flexible designs and ensure code and design meets specifications, quality and security standards, and is both testable and maintainable

- Design UI mockups, flow charts, and story boards for desktop and mobile devices
- Manage corporate website initiatives including front and backend design, development, SEO, SEM, lead capture, custom mass-mailing tools, event tracking databases, email tracking applications, and CMS development.
- Responsible for design, development and maintenance of corporate intranet, online sales tools, databases, customer portal, customer database, and internal user management tools.
- Google AdWords Campaign Management, Analytics, Data Sheet Development, Graphic Design, Interactive Design

### **Creative Services Manager**

Hampton Computer, LLC. 2001 – 2003, Hampton, NH

- Lead and manage all aspects of creative output from concept to production
- Responsible for conceptualizing, design, development and coordinating with clients to develop strategies and implementation
- Responsibilities included web design, interactive design, web development, and client administration portals

### **Senior Web Designer / Team Lead**

Magnasource, Inc. 2000 – 2001, Wakefield, MA

- Led and mentored a team of Junior Web Designers providing brand and graphical direction
- Conducted weekly design review meetings applying critical thinking to meet brand and client specification
- Responsible for facilitating client meetings, writing specifications and converting concepts to production code
- Responsibilities included Client Proposals, Specification, Web Design and Development (HTML, CSS, JavaScript, Flash, ActionScript, JSP, Apache Tomcat, Information Architecture)
- Recipient of the Water Excellence Award in recognition for outstanding contributions to the company and clients

### **Freelance Web Developer**

2001 – Present, Hopedale, MA

Freelance web development in various capacities including Web Development, UI/UX Design, Web Applications PHP/MySQL Development, Custom CMS Design and Development, REST API integrations, Wordpress Integrations and Plug-in Development

## OTHER PROJECTS

### **Mountain Sports, Inc.**

I designed, developed, and maintain mountainsports.com a B2C outdoor sports apparel, camping, and kayak sales retail outlet. Technologies: HTML, CSS, JavaScript, JQuery, AJAX, JSON, PHP, IIS, MSSQL, Azure Cloud

### **Hampton Computer, LLC.**

I provide consulting services on a regular basis delivering design, development, and implementation of client websites, web hosting, domain management, and technical support. Technologies: HTML, CSS, JavaScript, JQuery, PHP, Apache, IIS, MySQL

## EDUCATION

### **Art Institute of Pittsburgh**

BS, Web Design & Interactive Media, 3.8/4.0  
2006-2011

Website Design and Development, Business and Project Management, Visual Design, Digital Image Manipulation, Digital Audio and Video, Animation, Text/Typography,

Activities: Special Projects I - Team Lead, Special Projects II - Team Lead, Special Projects III - Team Lead